LETTS CONSULT

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LETTS CONSULT August 2026 Newsletter

1 message

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LETTS CONSULT

LETTS CONNECT

The Newsletter for Leaders

August 2026

Investing in Growth

As we welcome August, many organizations are turning their attention to developing leaders, strengthening their teams, and preparing for what's ahead. It's a season of fresh ideas, new opportunities, and meaningful professional growth.

This month, we're excited to kick off with several opportunities to learn and connect. Join us for our September Leadership Roundtable, **The Transition High Performers Struggle With**, facilitated by Mika Moser, as we explore one of the most important leadership transitions organizations face: helping exceptional individual contributors become influential leaders.

We're also looking forward to **Wine, Women and Wisdom**, an evening of conversation and connection featuring Jodie Strum of Lingerfelt and Becky Hoover of Waverly Advisors. Together, we'll discuss how women are building long-term wealth, exploring alternative investments, and making informed financial decisions in an engaging, intimate setting.

In addition, we're excited to launch two programs this fall. **AspiHER** will bring together a small cohort of women committed to strengthening their leadership skills, while **ReLaunch** is designed to help women confidently return to the workforce after a career interruption. Both programs reflect our commitment to supporting individuals at every stage of their professional journey.

Be sure to explore this month's featured article, learn more about our Recruitment Process Outsourcing services, and check out this month's Did You Know? insight.

Thank you for being part of the LETTS CONSULT community. We appreciate the opportunity to learn, connect, and grow with you.

— Gail Letts, LETTS CONSULT CEO

The Transition High Performers Struggle With

Strong organizations know how to identify high performers. The challenge is preparing them for what comes next.

Join us for our September Leadership Roundtable, facilitated by **Mika Moser, Founder & CEO of At C Level Consulting Group**, as we explore why the transition from exceptional individual contributor to influential leader is one of the most important—and often overlooked—stages of leadership development.

Together, we'll discuss why leadership growth often stalls between execution and influence, how to identify gaps in your leadership pipeline, and practical strategies to develop leaders who think strategically, inspire others, and create lasting organizational impact.

Whether you're leading a team, developing emerging leaders, or planning for succession, you'll leave with actionable insights you can immediately apply within your organization.

Date: Wednesday, September 16th
Time: 11:00 AM – 12:00 PM EST
Location: Virtual
Cost: Free

Learn more and register on our website.



Register Here



Learn More

Wine, Women & Wisdom

Women today control approximately one-third of all investable assets, and that figure is projected to increase to 40–45% over the next 10 to 15 years. As women's financial influence continues to grow, so does the opportunity to explore investment strategies beyond traditional stocks and bonds.

While alternative investments—including private equity, venture capital, private credit, hedge funds, angel investing, and real estate syndications—have historically been less familiar to many individual investors, they are becoming an increasingly important component of diversified portfolios. These investment opportunities were once largely accessible only to institutional investors and ultra-high-net-worth individuals but are becoming more widely available as the investment landscape evolves.

Join LETTS CONSULT CEO Gail Letts, Jodie Strum, Managing Director, Capital Markets & Investor Relations at Lingerfelt, and Becky Hoover, CFP, CPA, CDFA Wealth Advisor for Waverly Advisors, for an engaging conversation about how women are investing today, building long-term wealth, and evaluating opportunities beyond the paycheck. The evening will provide an opportunity to learn, ask questions, exchange perspectives, and connect with other accomplished women in an intimate setting.

LETTS CONSULT is grateful to Troutman Pepper Locke and Lingerfelt for serving as the Dinner Sponsors for this event and for their partnership in bringing this conversation to our community.

The dinner will be held at Hondo's at Innsbrook and will feature an exceptional wine-paired dining experience, generously sponsored by J. Gallo Winery.

Date: September 30th, 2026
Time: 6-9pm EST
Location: Hondo’s at Innsbrook (4120 Cox Rd B, Glen Allen, VA 23060)

Learn more and register on our website.

Register Here


Wine, Women and Wisdom
September 30th, 2026
Hondos Steak House
Richmond, VA



ReLaunch
A Career Return Program for Women

Program Overview

Taking time away from the workforce does not diminish the value of your experience. It simply means your career has taken a different path.

ReLaunch is designed for women who are ready to return to work after a career interruption. Whether you've stepped away to care for family, relocate, navigate a personal transition, or pursue other priorities, this program will help you confidently re-enter today's job market with the tools, strategies, and support you need to succeed.

Through a series of interactive workshops, practical exercises, and personalized guidance, participants will strengthen their professional presence, refresh their job search materials, expand their networks, and prepare for every stage of the hiring process.

Structure:

Throughout the program, participants will learn how to:

- Rebuild confidence and identify transferable skills
- Understand today's hiring landscape
- Update their resume and LinkedIn profile
- Develop a compelling professional brand
- Network with purpose
- Create an effective job search strategy
- Prepare for interviews with confidence
- Negotiate compensation and evaluate opportunities

What You Will Gain

Enrollment is intentionally limited to a small cohort to encourage meaningful discussion, personalized feedback, and individual support.

Whether you are returning after one year or ten, ReLaunch will help you reconnect with your strengths, present your experience with confidence, and position yourself for your next professional opportunity

Session Dates & Times:

- Tuesdays, 11:00 AM – 12:30 PM ET
- Sept 8, 15, 22, and 29 - Oct 6, 13, 20 & 27

Location:

- Virtual

Fee:

- $775 if paid in full
- $875 if paid in 2 installments

Who Will Faciliate

The ReLaunch: A Career Return Program for Women will be faciliated by Gail Letts, CEO & Founder of **LETTS CONSULT** and Cheryl Williams, Hudgins, Advanced Certified Personal and Executive Coach Associates.

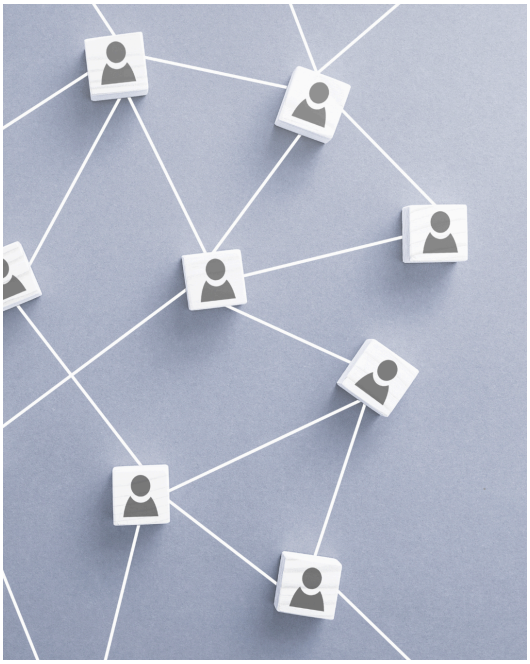
Learn More



Why Career Growth Should Also Include Financial Empowerment

Career advancement is often measured by promotions, expanded responsibilities, and increased compensation. These milestones represent years of dedication and professional growth, but they are only part of the picture.

Learn more

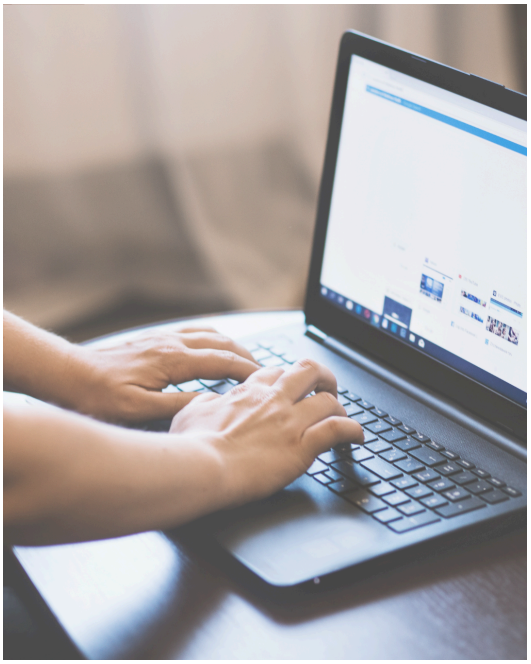


You Made Not Need a Full-Time HR Leader Yet

At first, HR responsibilities are often handled by a business owner, office manager, finance leader, or another member of the leadership team. Eventually, however, there comes a point

when the organization needs more support.

Learn more



What Today's Top Candidates Are Looking for in an Employer

The job market has shifted significantly over the past several years. While organizations continue to focus on attracting top talent, many are finding that the strategies that worked in the past are no longer enough.

Learn more

What 60 Years of Data Reveals About How Men & Women Experience Leadership



According to HBR research, men and women now diverge sharply on whether women are judged more harshly, held to higher standards, and advance through genuinely meritocratic systems.

Learn more

AspiHER

Leadership that supports your success without burnout.



Fall Cohort
September 10 – November 19

Only 6 Seats Available!

Leadership growth isn't about doing more. It's about leading with greater clarity, confidence, and intention.

AspiHER is a small-group leadership experience designed for women who are ready to continue advancing professionally without burning out or losing themselves in the process. Through guided discussion, practical tools, and meaningful peer connection, participants will strengthen their leadership presence, navigate challenges with confidence, and build sustainable habits for long-term success.

Facilitated by **Jaime Waterfield**, a We Are the Women® certified feminine leadership coach and facilitator, in partnership with **LETTS CONSULT**, AspiHER provides a supportive environment where participants can reflect, grow, and learn alongside a small cohort of peers.

The Fall 2026 cohort includes six interactive virtual sessions over three months, intentionally designed to build on one another and create lasting momentum. With a cohort of just four to six participants, every session offers opportunities for meaningful conversation, personalized insights, and practical application.

Whether you're stepping into greater leadership responsibilities, navigating a career transition, or simply looking for a more sustainable way to lead, AspiHER will equip you with the mindset, strategies, and support to thrive—professionally and personally.

Learn more and register on our website.

Register Here

SUPPORTING OUR COMMUNITY



At LETTS CONSULT, we believe leadership extends beyond the workplace. Our CEO, Gail Letts, was honored to support the Julie Dickinson Foundation at this year's Pinky Returns Golf Tournament.

Events like these are a powerful reminder of what can happen when a community comes together around a shared purpose. We're proud to support organizations making a meaningful difference and grateful for the opportunity to give back.

DID YOU KNOW?



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Mid-Atlantic Region

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